Office of the Executive Vice President for University Academic Affairs

Fall 2020 Enrollment Update

Board of Trustees
October Meeting, 2020

John S. Applegate
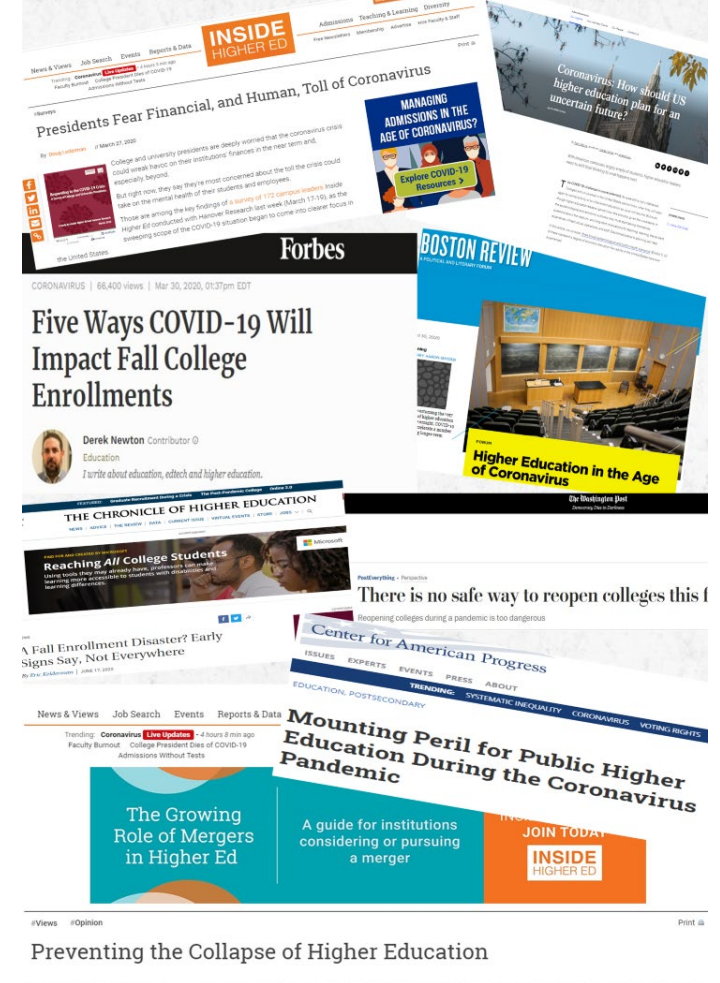Executive Vice President University Academic Affairs
Todd Schmitz
Assistant Vice President University Institutional Research & Reporting

INDIANA UNIVERSITY
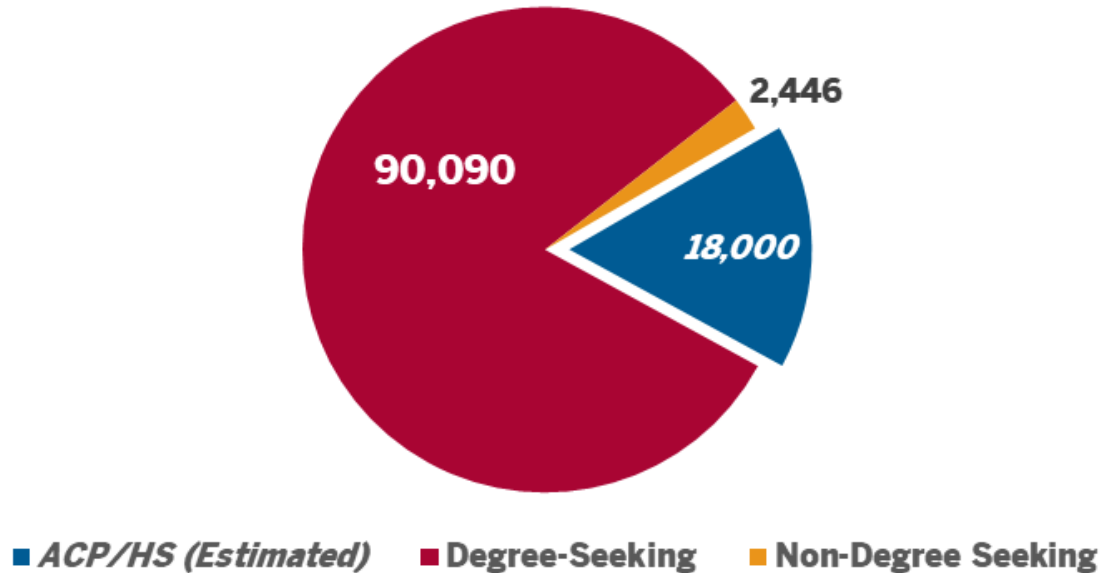
Delivering higher education during a pandemic.

You may have read…

- "But no event in recent history has disrupted campus operations on the scale of the global pandemic. Early projections of the fallout from the coronavirus were, not surprisingly, dire, with estimates of enrollment declines as steep as 20 percent, according to a report from Fitch Ratings." https://www-chronicle-com.proxyiub.uits.iu.edu/article/a-fall-enrollment-disaster-early-signs-say-not-everywhere

- "College and university leaders are fully expecting significant, potentially unparalleled, declines in enrollment, both from students who do not come back, and those who will never start." https://www.nytimes.com/2020/04/15/us/coronavirus-colleges-universities-admissions.html

- "College and university presidents are deeply worried that the coronavirus crisis could wreak havoc on their institutions' finances in the near term and, especially, beyond. But right now, they say they're most concerned about the toll the crisis could take on the mental health of their students and employees." https://www.insidehighered.com/news/survey/college-presidents-fear-financial-and-human-toll-coronavirus-their-campuses

- "Administrators anticipate that students grappling with the financial and psychological impacts of the virus could choose to stay closer to home, go to less expensive schools, take a year off or not go to college at all." https://www.nytimes.com/2020/04/15/us/coronavirus-colleges-universities-admissions.html
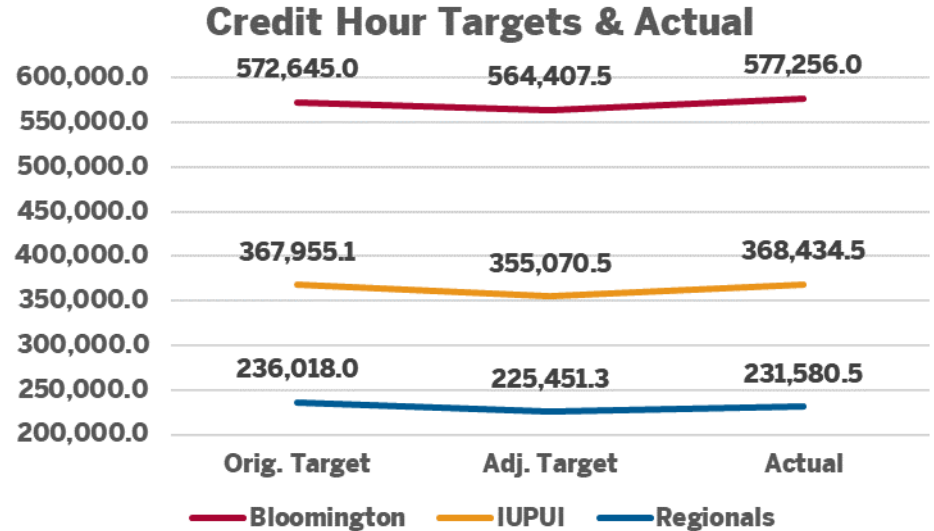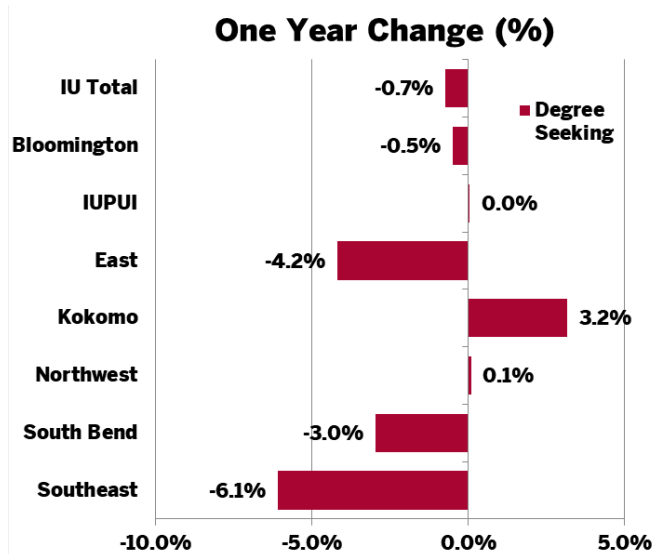
Where we ended up.

Instruction For Over 110,000 Students

- ACP/HS (Estimated): 18,000
- Degree-Seeking: 90,090
- Non-Degree Seeking: 2,446

Where we ended up.

One Year Change (%)

Campus	Change
IU Total	-0.7%
Bloomington	-0.5%
IUPUI	0.0%
East	-4.2%
Kokomo	3.2%
Northwest	0.1%
South Bend	-3.0%
Southeast	-6.1%

Degree Seeking

Credit Hour Targets & Actual

	Orig. Target	Adj. Target	Actual
Bloomington	572,645.0	564,407.5	577,256.0
IUPUI	367,955.1	355,070.5	368,434.5
Regionals	236,018.0	225,451.3	231,580.5

Indiana Institutions – Degree-Seeking Enrollments

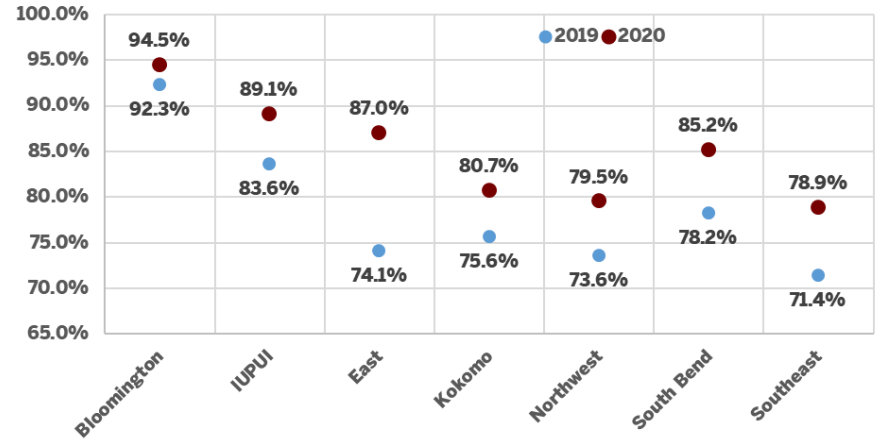| Campus	2015	2019	2020	1 Yr. % chg.
IU Bloomington	42,588	42,760	42,552	-0.5%
IUPUI	29,043	28,598	28,612	0.0%
IU East	3,305	3,271	3,134	-4.2%
IU Kokomo	2,894	2,910	3,002	3.2%
IU Northwest	4,471	3,633	3,637	0.1%
IU South Bend	5,672	4,910	4,765	-3.0%
IU Southeast	5,577	4,672	4,388	-6.1%
IU Total	**93,550**	**90,754**	**90,090**	**-0.7%**
Purdue West Lafayette	38,965	44,079	45,414	3.0%
Purdue Northwest	11,240	8,400	7,964	-5.2%
Purdue Fort Wayne	8,895	7,245	6,781	-6.4%
PU-Polytechnic	920	921	787	-14.5%
Purdue Total	**60,020**	**60,645**	**60,946**	**0.5%**
Ball State University	20,202	21,152	20,686	-2.2%
Indiana State University	12,944	11,476	10,719	-6.6%
Univ. of Southern IN	8,831	8,552	8,436	-1.4%
ITCC	69,972	58,971	51,043	-13.4%
Vincennes University	7,559	5,378	4,339	-19.3%
State Publics	*273,078*	*256,928*	*246,259*	*-4.2%*

Source: ICHE

We exceeded expectations with continuing students.

First to Second Year Retention

- 2019
- 2020

Campus	2020	2019
Bloomington	91.3%	90.2%
IUPUI	74.4%	72.8%
East	66.7%	63.0%
Kokomo	69.9%	64.0%
Northwest	70.5%	64.5%
South Bend	66.6%	67.9%
Southeast	63.7%	61.5%

All Student Retention

- 2019
- 2020

Campus	2020	2019
Bloomington	94.5%	92.3%
IUPUI	89.1%	83.6%
East	87.0%	74.1%
Kokomo	80.7%	75.6%
Northwest	79.5%	73.6%
South Bend	85.2%	78.2%
Southeast	78.9%	71.4%
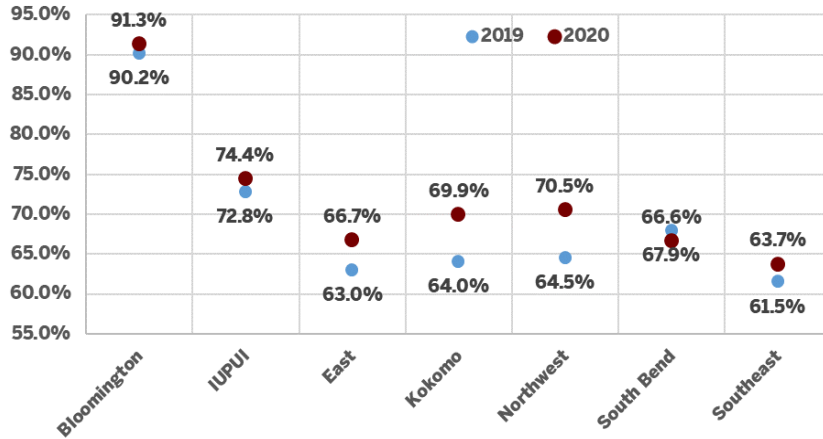
And lost ground with other groups.

Beginning Undergraduates

- 15,247
- 16,162
- 15,021
- 4,523
- 3,324

— Beginners — Transfers

International Enrollments

- 8,529
- 8,905
- 6,167
- 6,294
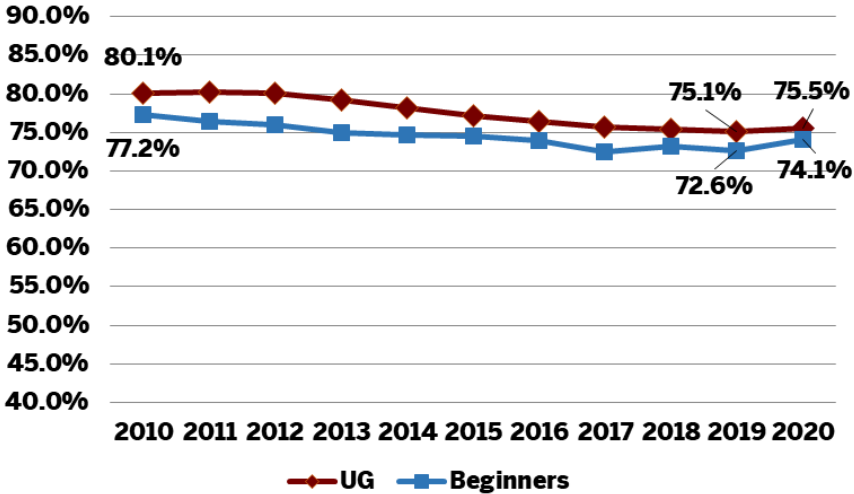- 6,534
- 4,372

— IU BL — IU Total
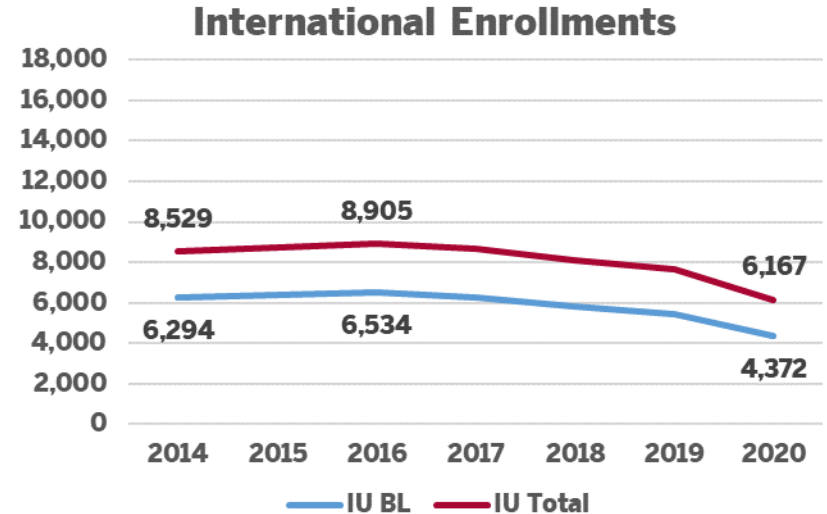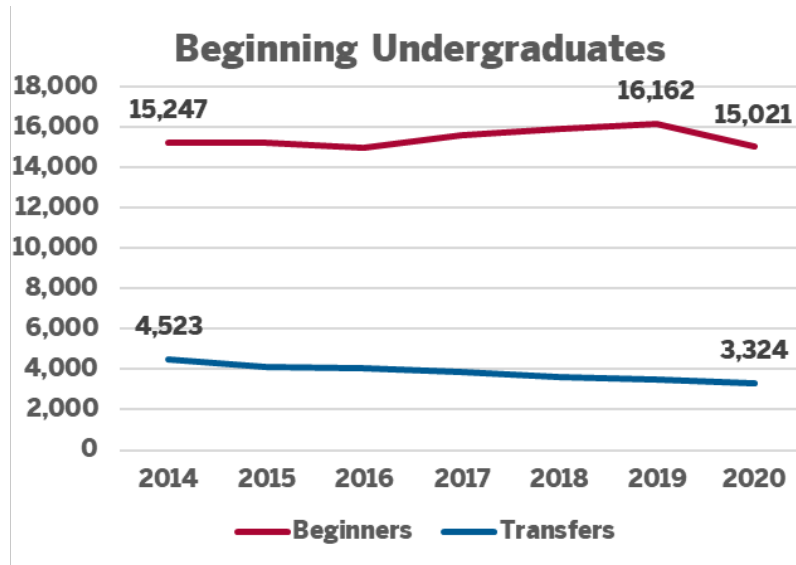
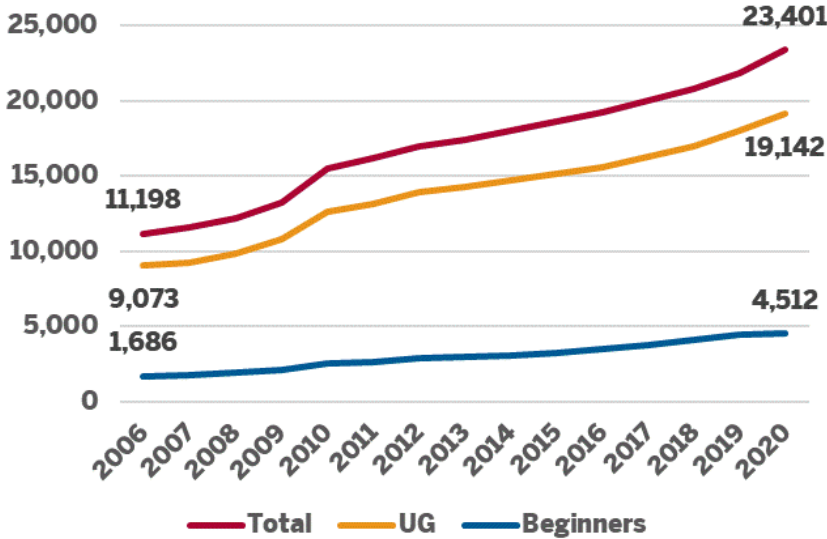# Our transfers primarily come from Ivy Tech/VU.
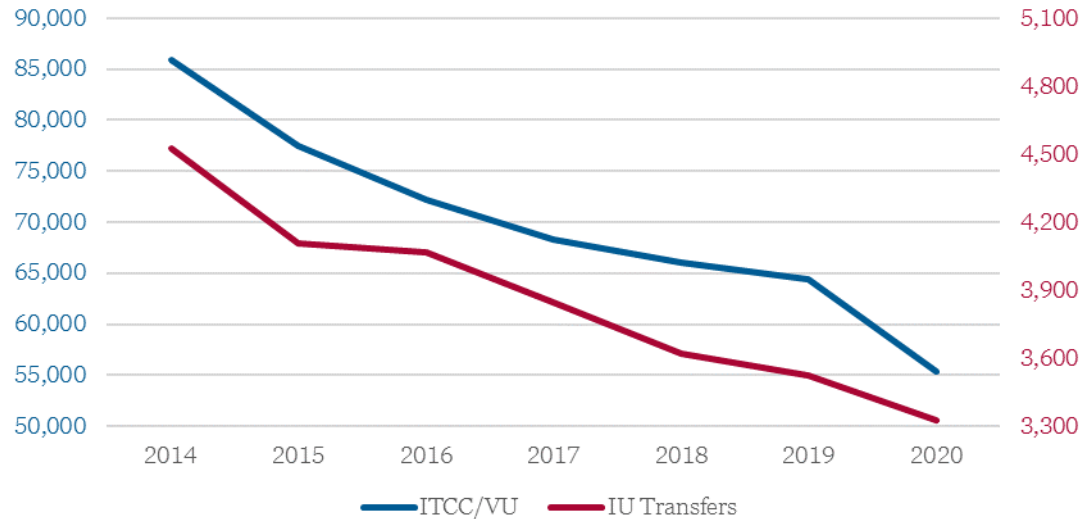
Educating more Hoosiers and students of color

Undergraduate & Beginner Residency

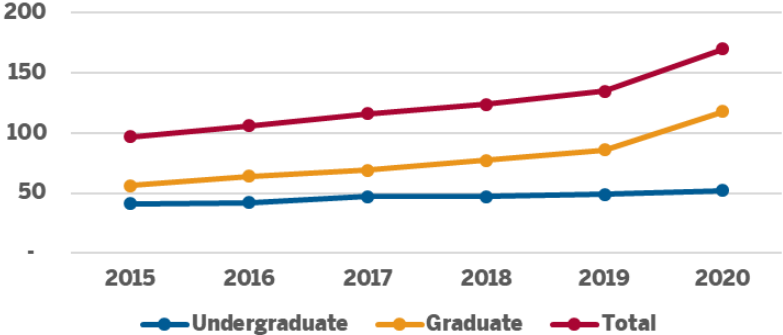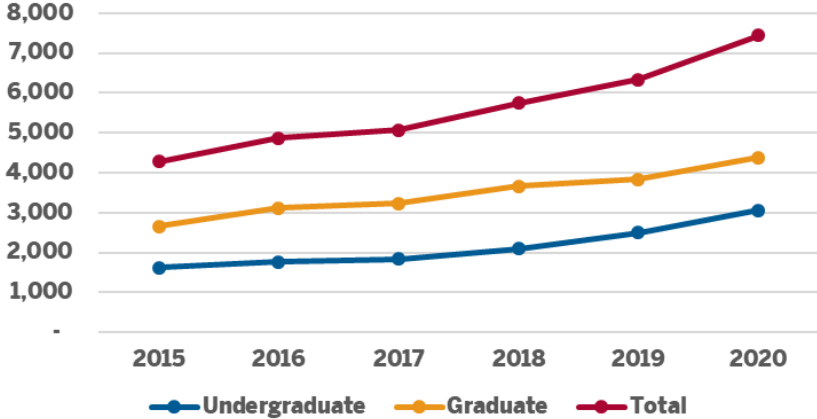
Students of Color

Born-online programs

Online Programs

Legend: Undergraduate, Graduate, Total

Online Program Enrollments

Legend: Undergraduate, Graduate, Total

How IU did it.

- Meeting students where they are comfortable

- Personal attention
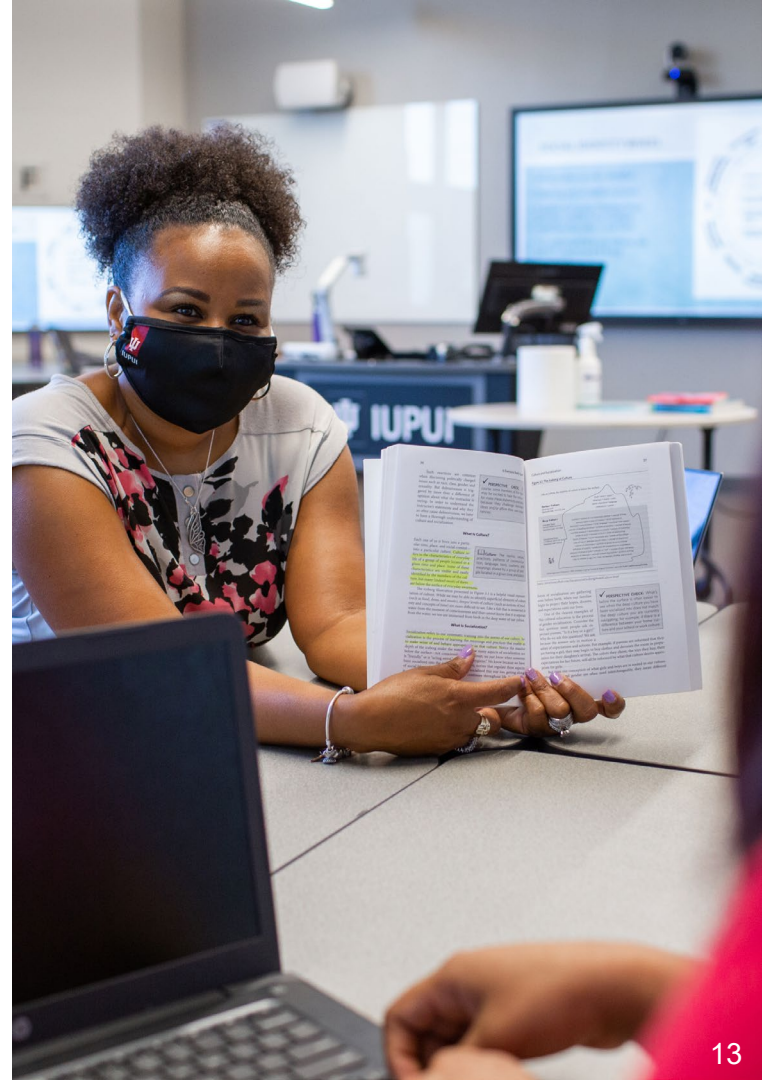
- Teamwork

- Heroic efforts

Meeting students where they are comfortable

- From a student, "The attention I have gotten from the staff has been phenomena! Everyone has been very willing to help. Everything was laid out in front of me and made very easy"

- From a student, "Even though the pandemic made this year intimidating, I am eager to get my degree at IU because I know it will open doors for me. IU has demonstrated the ability and willingness to adapt to students' needs, which make me confident about starting at IU this fall."

- From an advisor, "The pandemic provided a unique opportunity that would not have existed without it. We were able to spend 30-60 minutes with every new incoming student. I really believe the information we were able to give, the reassurances we were able to offer and the supportive relationship we were able to start are a result of this extended one-one-one time.

Personal attention

▪ From a student email, "Although the transition hasn't always been the easiest, I think things are going well. I've been very grateful for the efforts of faculty to help ease the situation. That's made all the difference to me!"

▪ From an advisor, "I really got to meet the students in their environment, instead of being pushed to meet me in a building and in an office. I have met so many students, parents, siblings and pets over the past 6-7 months that would not have happened if we were on campus and in an office. Students are grateful that we are coming to them, instead of them coming to us."

▪ From a student email, "Thanks again for reaching out! One of the many reasons IUS is the best!"

Teamwork

- From a faculty member, "An all hands on deck mind set was adopted and embraced by the campus community."

- Another faculty member, "We needed to mobilize a huge team of staff, faculty, administrators, and peer-mentors from different academic and administrative units of the campus to meet our enrollment goals. Without our wonderful, hardworking, and selfless faculty, staff, and administrators this task would have been unachievable."

- From an enrollment manager, "We engaged with UITS to assist in high volume phone calls to our students (about 1,700 total) in order to ensure that our Pell eligible population that were being reported as having limited access to internet and electronic devices, were included in our outreach efforts."

- From an advisor, "Over three advising sessions, with two computers and three persons besides me, we were able to enroll the student in classes. We had over two hours invested in the process, but it was well worth it. The student is scheduled to get a new computer and has contact information for the disability coordinator if she needs additional assistance."
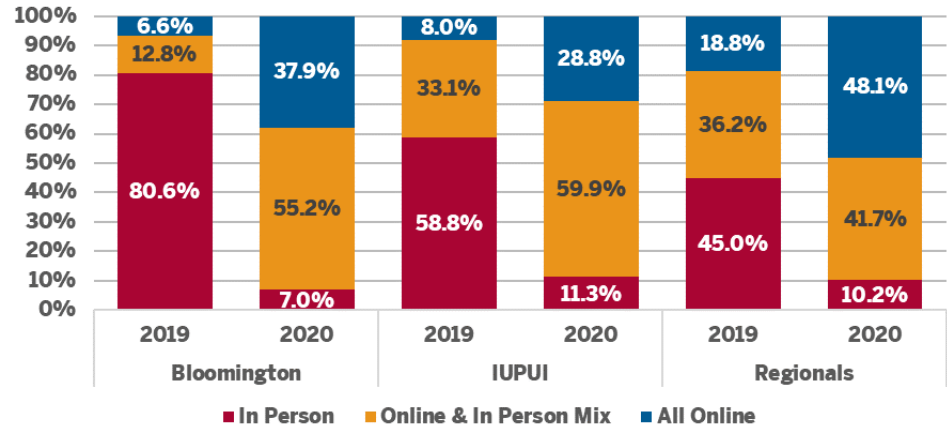
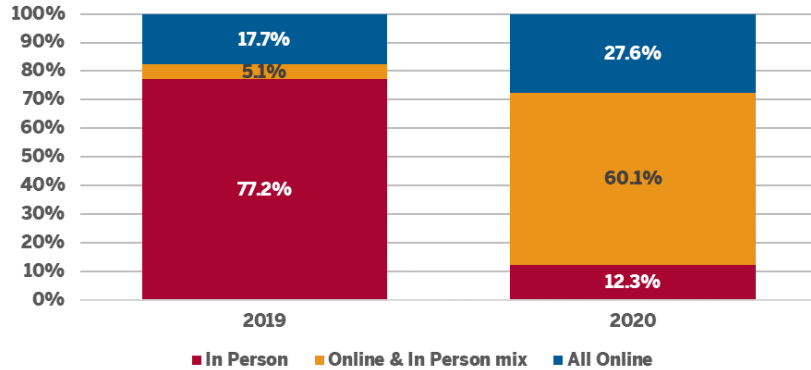# Student experience
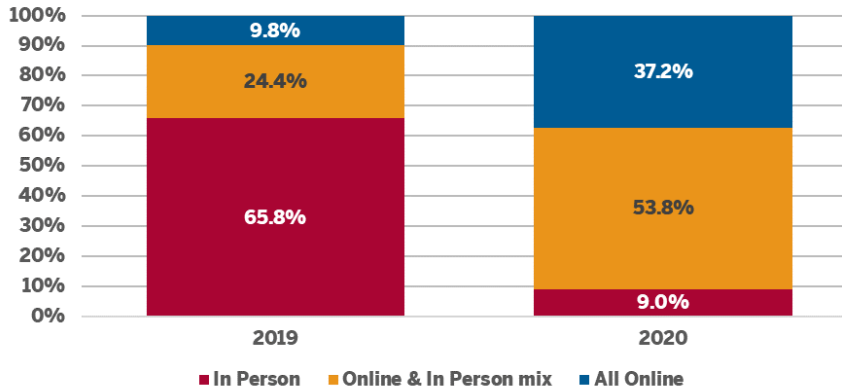
Instructor experience

Course Format Comparison 2019 - 2020

Course Format Comparison 2019 - 2020

Heroic efforts

Number of Courses with Modality Change

Bloomington	2,970
IUPUI	2,320
Regionals	2,072
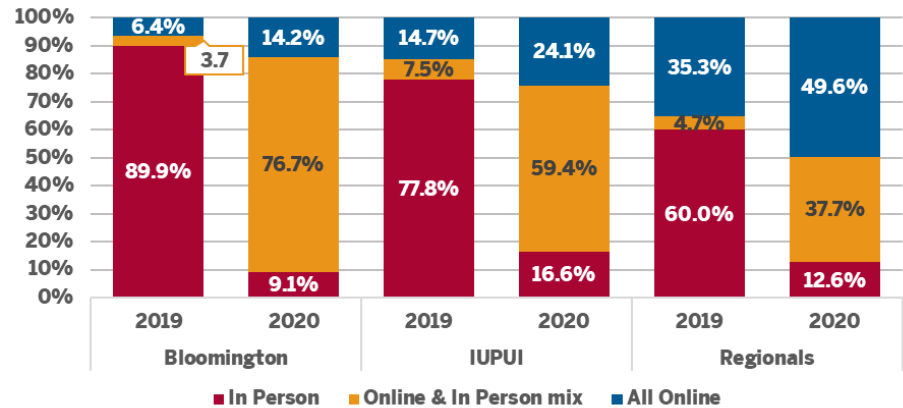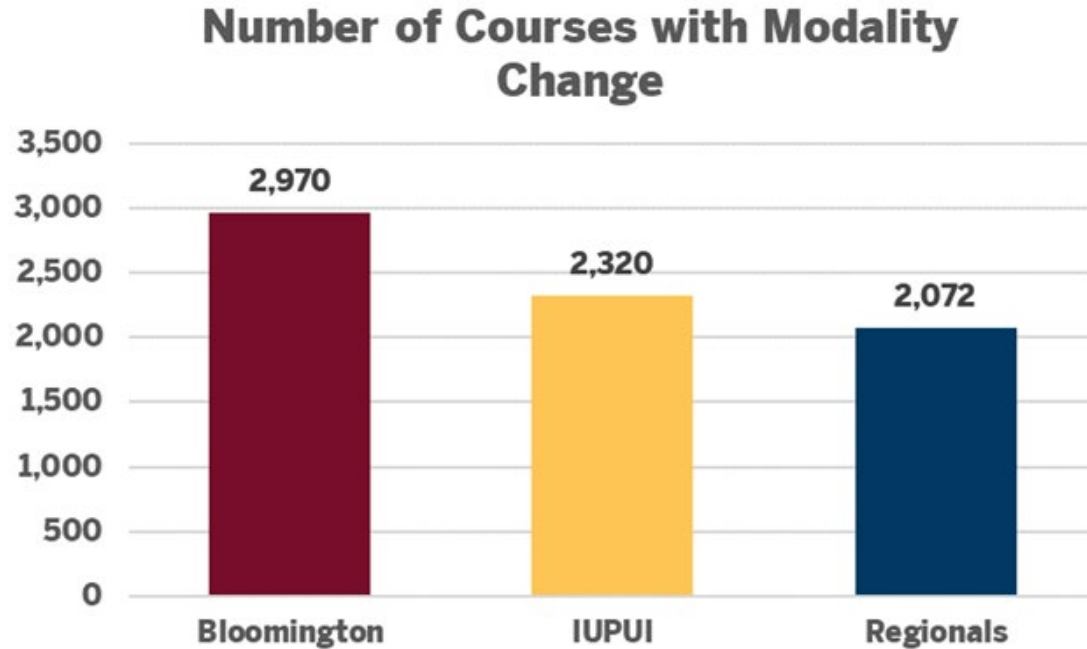
Looking ahead

- The admissions and enrollment pipeline

- Retention

- Pervasive use of online technology

- Underlying demography

Questions?